



GREAT NORTH BUSINESS INCUBATOR

**COMPANY PROFILE
192-515 NPO
REG 2013/158285/08
PBO 930056433**



WHO ARE WE?

COMPANY PHILOSOPHY & PROGRAMMES

We believe that the rich learning experiences our programs offer can affect powerful and positive transformation individuals, in their communities, institutions and countries. We work with our partners globally to design and implement programs in which participants reach across – and live across – boundaries and borders. And we do this in an atmosphere of mutual respect, organized collaboration, and fun.

PROGRAMMING

We conduct 50-70 short-term programs each year for groups that range in size from 1 to 40 participants, and participants who are 16 to 60 years age group. Programs last anytime from one week to four weeks, after which time participants return to their communities, provinces and home countries. We tailor each program's content to its respective participant profiles, its thematic concentration, and its country or countries.

PROGRAM COMPONENTS AND METHODOLOGY

GNBI recognizes that the adult participants who take part in our project's are experts in their fields, and that youth entrepreneurs also bring a great deal of knowledge, innovation and creativity. We see our role as exposing them not only to new knowledge but also to widely different ideas, situations, emerging markets, developed markets and world-renowned entrepreneurs, leaders and advocates of economic empowerment. GNBI sessions stimulate thought and discussion, so that participants may build on their own knowledge and understanding. Conversely, we call on our foreign participants to help inform the South Africans they encounter about their cultures and expertise.



WHY WORK WITH US?

OUR PARTNERS APPRECIATE AND RELY ON GNBI'S STRENGTHS:

EXPERIENCE

GNBI staff has more than twenty years of experience providing training, business consultancy, specialist advice, exchange, and projects for countries worldwide.

DELIVERY OF EXPERTISE

GNBI has access to some of the top minds in South Africa and the continent. Our far-reaching network of professionals includes university professors, international and regional consultants, national and local government offices, and nongovernmental organizations.

ADAPTABILITY & SUSTAINABILITY

GNBI has developed an extensive array of courses and programs that can be adapted to suit the particular needs of our delegates, entrepreneurs, young leaders and trainers. GNBI provides follow-on components for our projects to maximize the scope and depth of the training provided.

EVALUATION

GNBI projects include a thorough evaluation component which extends from participant input and feedback during the country side programs to impact evaluations as each project concludes.

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GIVING BACK TO THE COMMUNITY

Giving back to the historically marginalised communities in the developing countries and South Africa specifically, our work with a wide range of delegates and partners has led to profound intercultural learning experiences.



Course Overview

Arts and Cultural (Cultural Identity) Program Overview

Indigenous people can use their cultural roots to survive and flourish. GNBI helps leaders develop a strong cultural identity by asking: how are traditions preserved? how do these traditions get recognized in the larger community? how can the community at large become involved in preserving its own heritage? Along with using traditional learning strategies, GNBI arranges exchange programs between indigenous peoples from South Africa and those of other countries.





HOW TO REGISTER

Follow instructions below to register

- Online Registration Form to be completed - Click Link **[www.great north business incubator.org.za](http://www.greatnorthbusinessincubator.org.za)**, our admin is notified immediately and then you need to pay the registration fee of **ZAR1000.00** (*Please use your name and surname as reference to enable the matching of your deposit with your registration*)
- You pay online on our website or do a direct deposit or via EFT
- Email your Proof of Payment to info@gnbi.org.za
- Once GNBI receives both registration form and POP we will contact you regarding the next steps





Course Price list - Shared upon request

CULTURAL IDENTITY	DURATION	DATES	COSTS
Strategies for Nurturing and Strengthening Cultural Identity, for indigenous leaders. Course Code (ACPSNSCII)	5 Days	13-17/10/2025 05-09/10/2026	TBA
Developing Cultural Understanding through Art for visual artists- Course Code (DCUTAVA)	5 Days	20-24/10/2025 12-16/10/2026	TBA
Intercultural communication skills training (ICS)	5 Days	27-31/10/2025 19-23/10/2026	TBA
Gender Sensitization in Arts and Culture activities and ceremonies (GSAC)	5 Days	03-07/11/2025 26-30/10/2026	TBA
Digital Film and festival management of community projects (DFFMC)	10 Days	10-21/11/2025 02-13/11/2026	TBA
Training in Participatory project planning, management and Evaluation for Arts and Culture programmes (PPPME)	10 Days	24/11-05/12/2025 16-27/11/2026	TBA
THE ARTS CHOOSE FROM ANY OF THE FOLLOWING PROGRAMMES:			
Entrepreneurship in Arts and culture sector and small business management (EACSSBM)	5 Days	08-12/12/2025 30/11-04/12/2026	TBA
Governance in Arts and Culture organizations (GACO)	5 Days	06-10/01/2025 07-11/12/2026	TBA
Training in the Management of community-based arts and culture festivals (MCBACF).	10 Days	13- 24/01/2025 05-16/01/2026	TBA
Marketing and Fundraising for Community Arts and Culture organization (MFCACO)	10 Days	27/01-07/02/2025 19-30/01/2026	TBA



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CULTURAL IDENTITY	DURATION	DATES	COSTS
Arts, Culture and Heritage events management (ACHEM)	5 Days	10-14/02/2025 14-18/12/2026	TBA
The role of Arts and Culture in development of communities (RACDC)	10 Days	17-28/02/2025 02-13/02/2026	TBA
The Role of Technology in theatre, Arts and crafts (RTTAC)	5 Days	03-07/03/2025 16-20/02/2026	TBA
Project Planning, Management for Arts, Culture and heritage projects (PPMACH)	10 Days	10-21/03/2025 13-24/04/2026	TBA
Using the Performing Arts with At-Risk Youth, for African performing artists; full exchange with artisans. (UPAARYAPA)	10 Days	24/03-04/04/2025 27/04-08/05/2026	TBA
Stress Management post COVID 19	5 Days	07-11/04/2025 23-27/03/2026	TBA
Quality Management in Arts and Culture projects and programs	10 Days	28/04-09/05/2025 11-22/05/2026	TBA
Conflict Management	4 Days	14-17/04/2025 30/03-02/04/2026	TBA
Motivation of Employees post a pandemic or crisis	4 Days	22-25/04/2025 07-10/04/2026	TBA



GREAT NORTH BUSINESS INCUBATOR



242 Enkeldoorn street, Montana
Pretoria
South Africa



+27 12 023 1015



info@gnbi.org.za /
businessdevelopment@gnbi.org.za



www.gnbi.org.za



@great north business incubator